

De Vries Mode Groep store

Barneveld - Netherlands



PROJECT

Dutch fashion group DVMG has opened a new outlet in Barneveld. The group has created a bright, modern store to highlight the brand's products and enhance the customer experience.



CUSTOMER REQUIREMENTS

- Acoustic comfort
- Stylish design
- Good light reflection

OUR SOLUTION

White TONGA® E20 tiles to ensure acoustic absorption and provide the bright and stylish decor required by the customer.

TONGA® E20

- **Acoustic performance:** thanks to their optimal acoustic absorption performance of $\alpha_w = 0.95$, TONGA® E 20 tiles improve acoustic comfort by reducing ambient noise to ensure that conversations are clearer and more intelligible.
- **Light:** The light reflection coefficient of Tonga® is greater than 87% for white, which improves the diffusion of natural light throughout the store, while reducing the need for artificial lighting.

PRODUCT BENEFITS

- Acoustic absorption: $\alpha_w = 0.95$
- Fire reaction: A1
- Coefficient of light reflection greater than 87%
- Réduction des besoins en éclairage artificiel
- Reduction in artificial lighting needs
- 15-year warranty for the complete system (tiles and grids)

SURFACE AREA: 1,000 m²

CITY: Barneveld

COUNTRY: Netherlands

BUILDING: store

COMPLETION DATE: 2015

CONTACTS

- **Installation company:** Jellema Afbouw
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