

BMW

Alphen aan den Rijn - Netherlands



PROJECT

BMW has opened a bright and modern new dealership in Alphen aan den Rijn featuring a spacious showroom.

CUSTOMER REQUIREMENTS

- Stylish design
- Acoustic comfort
- Reflection of natural light

OUR SOLUTION

White TONGA® A22 tiles to ensure acoustic absorption and provide the light and stylish decor required to showcase and highlight the brand's products.

TONGA® A22

- **Acoustic performance:** thanks to their optimal acoustic absorption performance of $\alpha_w = 1$, TONGA® A 22 tiles improve acoustic comfort by reducing ambient noise to ensure that conversations are clearer and more intelligible.
- **Brightness:** white TONGA® A 22 tiles offer excellent light qualities (light reflection & diffusion, matt finish, pure white, etc.), which reduce eye strain for occupants and improves lighting conditions in the building.

PRODUCT BENEFITS

- Acoustic absorption: $\alpha_w = 1$
- Fire reaction: A1 for white tiles and A2-s1, d0 for the colored ones
- Coefficient of light reflection greater than 87%
- Reduction in artificial lighting needs
- Over 700 format and veil combinations
- 15-year warranty for the complete system (tiles and grids)
- Indoor Air Quality (IAQ): A+ Class



SURFACE AREA: 1,200 m²

CITY: Alphen aan den Rijn

COUNTRY: Netherlands

BUILDING: Retail

COMPLETION DATE: 2016

CONTACTS

- **Installation company:**
Hoogenboom Systeemplafonds
- **Sales Manager:**
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